Sight Savers™ AMERICA

2017-2018 BIENNIAL REPORT

20th Anniversary

TOTAL NUMBER OF CHILDREN & INDIVIDUALS SERVED IN 2017 & 2018

176,912

SIGHT SAVERS AMERICA TEAM

President's MESSAGE

Since our last annual report in 2016, Sight Savers America (SSA) has changed its format to biennial reports, initially covering October 2016 through September 2018. This period was marked by our 20th anniversary in 2017. I want to offer my deep gratitude to our dedicated partners, funders, board of trustees and staff who have made our success possible.

Through our Eye Care, Low Vision, Vision Screening and Health Screening programs, SSA positively impacts the lives of almost 90,000 children each year. Our award-winning children's programs have developed a strong reputation in Alabama and across the country, making SSA the gold standard for case managed follow-up eye care and high-tech vision aids for children with severe visual impairment.

In 1997, we began in Alabama with 11 children in need of eye exams and eyeglasses. Over the last two decades, SSA has created a unique roadmap in children's eye care. We now have a network of over 1,200 volunteer eye care professionals and have served over 600,000 children in 14 states. Since we provide recurring eyecare throughout childhood, we have assisted the vast majority of these children multiple times, resulting in over two million referrals in 20 years.

Our growth in Fiscal Year (FY) 2017 and 2018 was strong on many levels – increased partnerships, grants/funding, number of states served, and number of children served.

Here are a few of the highlights from these two years:

- In November, 2017, we held the largest Electronic Video Magnifier (EVM) donation and training clinic in history, providing life changing EVMs to 37 children with low vision in the Dallas/Ft. Worth area. ***Note:*** *Shortly after the period covered by this biennial report, this record was broken at our Dallas/Ft. Worth clinic, with 55 new children receiving these devices.*

- We delivered a record number of 515 EVMs and conducted 28 EVM donation & training clinics across the United States.

- Hawaii and Ohio were added to the list of states served by our Low Vision Program, for a total of 12 states. We are also providing high-tech vision aids to adults in areas where the need for all children has been met.

- Our Children's Eye Care Program serves almost 50,000 children each year, recently adding 5,000 children in Austin, Texas and North Carolina to the list of 10 states served.

- Our Children's Vision Screening Program is now in 4 states, adding preschool programs in Mississippi's Lower Pearl River Valley & Shreveport, LA.

Our work is far from complete, however. We are planning additional expansion as we look forward to the day that every child in America suffering from low vision, or in need of eye care, has the tools he or she needs to reach their full potential.

Thank you again for your support and involvement in the work of Sight Savers America. We look forward to continuing to work together to improve children's vision.

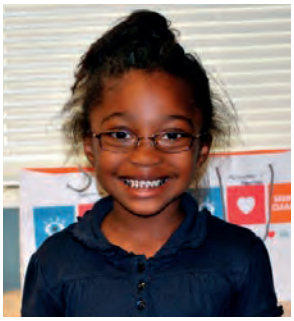
Regards,

Jeff Haddox

Children's Eye Care PROGRAM

Sight Savers America's Eye Care Program continues to serve as a national model for children's follow-up eye care across the country. From birth until their 19th birthday, all aspects of a child's eye care needs are managed through our detailed follow-up (including eye care education/awareness, comprehensive dilated eye exams, glasses, surgeries, medications, recurrent eye care, replacement glasses, and all other necessary treatments).

During the last two years, the program expanded to 10 states with the successful addition of Arkansas, Louisiana and North Carolina, increasing its total annual referrals by 47%. Since the inception of the program, Sight Savers America has provided early intervention for over 600,000 children with unmet vision needs. This intervention has helped them attain their best possible vision. Given we provide recurring eyecare throughout childhood, we have assisted the vast majority of these children multiple times, resulting in over two million referrals in 20 years.

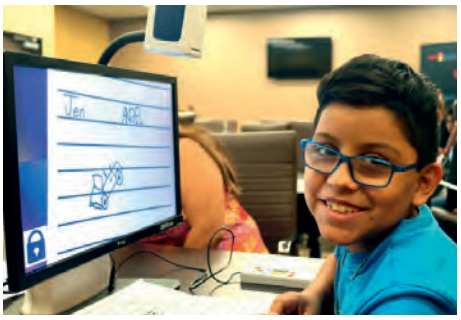


Sight Savers America partners with many referring organizations and with over 1,200 optometrists, ophthalmologists and other eye care professionals. We also recently launched a pediatric web portal to receive referrals from pediatricians who need to refer patients for eye care. With a simple process, pediatricians across our service areas can ensure their patient's eye care needs are being promptly met.

FY 2017	FY 2018
TOTAL CHILDREN REFERRED FOR FOLLOW-UP EYE CARE	
45,250	48,208
EYE EXAMS / EYEGLASSES	
17,787	22,604
POTENTIAL AMBLYOPIA AND CONTINUING CARE/OTHER TREATMENT	
4,073	4,431

The Dr. told us that if SSA had not detected Miles' vision issues at an early stage his eyes would have begun to cross. I am so thankful and appreciative for Sight Savers America and the difference it has made in my son's life. -Miles' Mom

Low Vision PROGRAM



Through our Low Vision Program, Sight Savers America is the only organization in the country that proactively places high-tech vision aids into the homes of underserved children with severe visual impairment on a city, state, and nationwide scale. An Electronic Video Magnifier (EVM) is the gold standard of low vision equipment available on the market today and is the hallmark of our Low Vision Program. It uses a camera and display screen to perform digital magnification, enlarging images up to 118X. It can also automatically focus, change and enhance color and contrast, and assist in the tracking of images, enabling people challenged with low vision to read, write, and perform other daily activities independently.

Sight Savers America has rapidly expanded into new states by building the necessary support from program partners and funders. Over the last two years, our Low Vision Program has expanded into Ohio and Hawaii and held clinics to provide EVMs for children in both states. We have also expanded dramatically within Texas over the past two years. In 2018, we expanded into the Rio Grande Valley and the Dallas-Ft. Worth metro area.

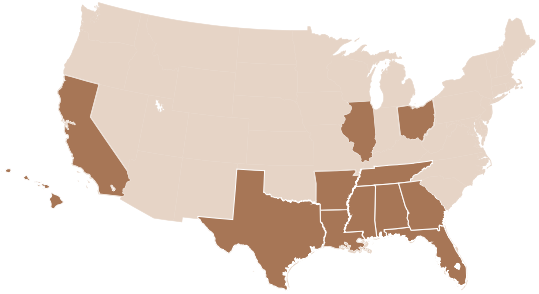
EVM DONATION & TRAINING CLINICS FY 2017/2018:

Dallas, TX (Dallas Services) - 11/17/2016
Memphis, TN (SCO) - 12/8/2016
Alabama (Miss Alabama, Hayley Barber) - 2/2/2016
Tallahassee, FL (Lighthouse Big Bend) - 2/9/2017
Ft. Walton, FL (White-Wilson Med. Ctr) - 2/10/2017
Los Angeles, CA (Western University) - 2/22/17
Texas Hill Country (Dietert Senior Ctr.) - 2/23/2017
Alabama (Regions Field) - 5/12/2017
New Orleans, LA (Louisiana Lighthouse) - 5/16/2017
Atlanta, GA - (Center for Visually Impaired) - 6/21/2017
Columbus, OH (Idea Foundry/OSSB) - 7/7/2017
Baton Rouge, LA (Women's Hospital) - 8/9/2017
Houston, TX (Dan Arnold Ctr . Vision Rehab.) - 9/21/2017
San Antonio, TX (Lighthouse for the Blind) - 9/22/2017
Dallas, TX (Dallas Services) - 11/9/2017
Los Angeles, CA (Marshall B. Ketchum Univ.) - 11/29/17
Los Angeles, CA (Western University) - 11/30/2017
Jackson, MS (Galloway United Methodist) - 1/10/2018
Texas Hill Country (Dietert Senior Center) - 3/7/2018
Shreveport, LA (Bossier Parish Eval. Ctr.) - 4/3/2018
New Orleans, LA (Louisiana Lighthouse) - 4/17/2018
Maui, Hawaii (Maui Jim Sunglasses) - 5/5/2018
Atlanta, GA (Allied World) - 5/14/2018
Atlanta, GA (Ctr. for Visually Impaired) - 5/15/2018
Panama City, FL (FSU-Panama City Campus) - 6/7/2018
Memphis, TN (SCO) - 8/2/2018
Rio Grande Valley, TX (Region One ESC) - 9/12/18
San Antonio, TX (Lighthouse for the Blind) - 9/14/18
San Antonio, TX (Univ. of Incarnate Word) - 9/14/18

STATEWIDE HOME EVM DELIVERIES & TRAININGS FY 2017/2018:

Alabama (throughout the year)
Mississippi (throughout the year)

STATES REACHED



FY 2017	FY 2018
CHILDREN RECEIVING EVMS	
191	236
ADULTS RECEIVING EVMS	
45	43
OTHER VISUAL/BLIND AIDS	
243	246

Children's Vision Screening PROGRAM

Sight Savers America provides children's vision screenings using a Plusoptix vision screener. In less than one second, this state-of-the-art optometric device screens for aniscoria, anisometropia, astigmatism, corneal reflex abnormalities, myopia, hyperopia, and indications of amblyopia (can cause permanent vision loss if not identified and treated at an early age). All children found to have a potential vision issue are referred internally for comprehensive, follow-up eye care.

Over the past two years, our program has rapidly expanded. The number of children screened in the Texas Hill Country has doubled and the program now serves the Shreveport, Louisiana area. Our vision screenings focus on school-age children; however, when supported by local funders, preschool-age and younger children are screened in an effort to identify amblyopic risk factors. Once identified, we provide follow-up eye care, preventing potential vision loss. Further, SSA recently broke a milestone - screening more than 100,000 children!

PLUSOPTIX VISION SCREENER

- Provides full refraction data and screens for vision problems including anisocoria, anisometropia, astigmatism, corneal reflex abnormalities, myopia and hyperopia.
- Captures data in less than one second, ensuring students miss a minimal amount of classroom time.
- Screening method is neither biased by interpretation of the person performing the screening, nor biased by poor cooperation or development level of the child.

SSA provides vision screenings through a variety of programs:

- SSA Health Screenings
- Texas Hill Country
- Alabama Black Belt
- Mississippi Lower Pearl River Valley
- Caddo & Bossier Parishes, Louisiana
- Private Schools

FY 2017	FY 2018
CHILDREN SCREENED	
23,720	20,863
REFERRED FOR FOLLOW-UP EYE CARE	
5,800	5,302

Braden participated in a Sight Savers America vision screening. This screening indicated a potential vision issue and he was referred for follow-up eye care. Braden was prescribed glasses to correct his visual acuity. He is now enjoying a productive year and says, "Thank you, Sight Savers America!"

Children's Health Screening PROGRAM

Sight Savers America's Health Screening Program works with underserved schools across Alabama to provide annual health screenings to Pre-K-12th grade students. The program detects potential vision and health issues impeding a child's ability to learn and perform at their best.

Over the last two years, we have increased the quality and efficiency of the vision screenings by expanding the use of the Plusoptix vision screening device into every participating school. The Plusoptix vision screening device provides full refraction data and screens for abnormalities commonly missed by a traditional eye chart.

Last year, SSA's Health Screening Program also unveiled a new web portal to capture health screening results on site. This new web portal is fully integrated with the customized CRM database used by our Eye Care Program to case manage vision referrals. This allows for a quicker follow-up process from the time a child is screened to when the child's parent receives a call for follow-up eye care from one of our case specialist. This integration also allows for business intelligence systems to be built into the CRM database in the future.

Health Screening Stations:

- Vision
- Dental
- Height & Weight with BMI
- Vital Signs
- Chest & Abdomen
- Eyes, Ears, Nose, & Throat
- Scoliosis
- Skin & Musculoskeletal
- Hearing
- Cholesterol
- Glucose

We are so thankful to have Sight Savers America's Health Screening program in our schools in Athens City. Many of our students never see a doctor, so to be able to offer them a health screening every year is important in helping make sure they feel their best and can concentrate and do their best while in school. - School Nurse, Athens, AL

FY 2017	FY 2018
CHILDREN SCREENED	
21,862	16,494
SCHOOLS PARTICIPATING	
84	55

Sight Savers America's
HERO FOR SIGHT ANNUAL EVENT

Sight Savers America holds an annual event to celebrate the organization's success in improving children's eye care and to present our Annual "Hall W. Thompson Hero For Sight Award" to an individual whose impact on children's eye care has been both lasting and profound. Each year, to commemorate the Hero For Sight Award, Sight Savers America commissions a painting from an artist with severe visual impairment. A 25-foot long tribute wall on the first floor of the UAB Callahan Eye Hospital is dedicated to Sight Savers America. The commemorative artwork is the centerpiece of the tribute wall and it also includes space to recognize the work of Sight Savers America and the Hero For Sight award recipients.

Sight Savers America's event brings together a comprehensive representation of Alabama's eye care community, as well as corporate and community leaders from across the state. It has grown significantly throughout the first 5 years and moved to The Club in Birmingham in 2018 in order to accommodate this growth. The 2017 and 2018 events were the two most successful in the 20-year history of the organization. Both events were presented by Vulcan Value Partners. Thank you to all of the sponsors who helped make both years such a great success!

2017 Hero For Sight Award Recipient - Doyce Williams, President & CEO, Alabama Eye Bank • Commissioned Artist - George Mendoza

(L-R) Kyle Mavin, Hayley Barber (Miss Alabama), George Mendoza, Doyce Williams, Teresa Ham, Alan Blake

Sight Savers America Tribute Wall
UAB Callahan Eye Hospital

2018 Hero For Sight Award Recipient - Edwina Taylor, Founder & Former Executive Director, Cahaba Valley Health Care • Commissioned Artist - Ricky Trione

(L-R) Edwina Taylor, Ricky Trione, Jaquez Wright (SSA Low Vision Program recipient)

Sight Savers America Tribute Wall
UAB Callahan Eye Hospital

FY 2017-2018

Financial Overview

WE ARE DEDICATED TO BEING FAITHFUL STEWARDS OF EVERY DOLLAR PROVIDED TO OUR ORGANIZATION.

BELOW IS THE FINANCIAL OVERVIEW FOR FISCAL YEARS 2017 & 2018 ENDING SEPTEMBER 30, 2018

	2017	2018
REVENUE		
FEE FOR SERVICE (AL & MS)	$1,887,777	$1,889,161
FOUNDATION GRANTS	$1,197,364	$1,316,035
IN-KIND CONTRIBUTIONS	$460,000	$583,941
CORPORATE & INDIVIDUAL GIFTS	$277,251*	$62,501
SPECIAL EVENTS PROCEEDS	$152,145	$142,997
INVESTMENTS	$26,555	$10,778
TOTAL	$4,001,092	$4,005,413
EXPENSES		
PROGRAM	$3,137,016	$3,260,517
SUPPORTING	$597,527	$575,385
TOTAL	$3,734,543	$3,835,902

*INCLUDES A ONE-TIME SPECIAL DONATION OF $235,000.

Our Mission Statement:

To identify and secure treatment for unmet vision and health needs.

Thank You To Our Supporters

Gifts received during FY 2017 & FY 2018 (October 1, 2016 - September 30, 2018)

2B Solutions
Adam, Amy & Robert
Adams and Reese, LLP
Alabama Civil Justice Foundation
Alabama Department of Economic and Community Affairs
Alabama Department of Human Resources
Alabama Eye Bank
Alabama Organ Center
Alabama Power Foundation
Alabama State Department of Education
Albert & Ethel Herzstein Charitable Foundation
Allied World Assurance Company
Allison, Carol
Altec Industries, Inc.
America's First Federal Credit Union
American Online Giving Foundation (Benevity Community Impact Fund)
Amin, Anu
Anonymous donor
Appalachian Regional Commission
Ashford, Esq., Leon
Bachus, Spencer & Linda H.
Bailey, Margaret Kathleen
Ball, Jr., Charles E.
Bartee, Mitchell
Bauer, Michael J.
BBVA Compass
Belz Foundation
Bille, Joseph
Blackwood, Michelle
BlueCross & BlueShield of Alabama
The Boeing Company Employee Gift Match Program
Boo Grigsby Foundation
Bradley, Arant, Boult, Cummings
Brandrup, Julie & Jay
Brasfield & Gorrie
Brookline Investments, Inc.
Brown, Joey
Buffalo Rock
Burrus, William
Callahan, Timothy, In memory of Alston and Eivor Callahan
Camp, Richard
Carballo, Ronaldo
Carey, Brian & Laurie
Caring Foundation (Blue Cross & Blue Shield of AL)
Carolyn W. and Charles T. Beaird Family Foundation
CEMEX Materials LLC
Central Alabama Community Foundation
Changing Spaces
Charles and Mildred Schnurmacher Foundation
Chaudury, Ayesha
Chen, Dr. Wei
Ching, Donald
City of Leeds Board of Education
Cobb, Jason
Cobbs, Allen & Hall
Coleman, John
Coleman, Jr., Mrs. A Sidney
Comer, Robert
Community Foundation of Greater Birmingham
Community Foundation of Northeast Alabama
Community Foundation of South Alabama
Community Foundation of West Alabama
Core Strong, LLC
Craig, Hunter & Amber
Crippled Children's Foundation
Crowder, J.
Culpepper, Brandy
Currie, Paul
Cushman & Wakefield
Daniel Foundation of Alabama
Daniel, Paige
Davis, Dr. Conan
Davis, Hartwell & Martha
DeCarlo, Dr. Dawn
DeKeyser, Torrey Van Antwerp
Delta Gamma Foundation
Demonia, Robin
DentaQuest
Dille, Sarah
Dinan, Mark
The Doherty Foundation
Doughty, Kristi
Drennen III, Felix
Drennen, Bob Jacobus & Mary
Drummond Company, Inc.
Edwards, Deborah
Edwards, Liz
EGS Commercial Real Estate, Inc.
Eide, Maureen S.
Emerald Coast Vision Aids
Employees Community Fund of Boeing Alabama
Energen Foundation
Essilor
EyeSight Foundation of Alabama
Falkenhagen, Sandra
Ford, Frances
Forte, Lisa
Foster, Eric
Founders Investment Banking
Frazier, Dr. Marcela
Fussell, Jane & Preston
Garzon, George H.
Gee, Jr., Morris M.
Gift of Eyesight
Godfrey, Mike & Linda
GoodStreet
Gorrie, M. James & Alison
Greater New Orleans Foundation
The Greehey Family Foundation
Green, Jr., Jim
Guyette, Nicole & Clarence
Hackney Foundation
Haddox, Doris
Haddox, Jeff & Margie
Hal & Charlie Peterson Foundation
Handley, Dr. Stancil
Hanson, Janice
Hardin, Glynda & Marshall
Harris, Jamica
Hartley, Stuart
Harvey E. Najim Family Foundation
Hays, Dr. Sarah
The Helen & Jabie Hardin Charitable Trust
Henry G. Sims & Henry U. Sims Memorial Foundation
Highland Associates
Hill Crest Foundation
Hillcrest Foundation, Bank of America, N.A., Trustee
Hispanic Interest Coalition of Alabama (HICA)
Holladay, Pam
Honda Manufacturing of Alabama
Hooks, Amber & Russell
Hoover, Chyde
Hopkins, Bretton & Kristine
Houser, Whitney
Houston Delta Gamma Foundation
Hulsey, Duncan
Hyche, David
Independent Presbyterian Church Foundation
Infomedia
International Retinal Research Foundation
Izer, MD, PC, James
J.L. Bedsole Foundation
James Avery Artesian Jewelry
Jefferson Page, Cassandra
Jemison Investment Co., Inc.
Joe W. & Dorothy Dorsett Brown Foundation
John and Mary Franklin Foundation
Johnson, Joan
Jones, Jo
Jones, Kent
Junior League of Birmingham
Karing For Kids Foundation
Karl Kirchgessner Foundation
Kentucky Lions Eye Bank
Kerns, Ellen
Keystone Foods
Kilgroe Funeral Home
Kinstler, Glenn
Koehler, Pamela
Kottmeyer, John
Kronkosky Charitable Foundation
Kruger, Dr. Tiffany
LaRussa, Benny
Laughery, Mary
Leath, Angie
Lisenby, Jeffrey
Littleton, Ashley
Lockhart, Damon
Lollar, APR, Holly
Lower Pearl River Valley Foundation
Lucas, Laura & John
Luke 6:38 Foundation
Luu, Becky
Mackin, Koko & Stan
Macular Health, LLC
Maiden, Victoria
Marmon Highway Technologies LLC
Mascia, John
Mateer, M. Hester
Maui Jim, Inc.
Maynard Cooper & Gale PC Charitable Foundation
McCalley, Heather (in honor of Leon Ashford)
McCartney, Lauren
McKinney, Daniel
McWane, Heather & Philip
The Meadows Foundation, Inc.
Medical Properties Trust
Mercedes-Benz U.S. International, Inc.
Melton, Meagan
Merrill Lynch
Metro Monitor
Meyer, Jacque
Mid-South Eye Bank
Million Dollar Round Table Foundation
Miracles in Sight
Mississippi Lions Eye Bank
Mississippi State Department of Education
MiYoung Kwon, Ph.D.
Moffatt, Brad
Moffett, J.
Monday Morning Quarterback Club
Monroe VOS Consulting Group
Montgomery-Clark, Susann
Moore, Carol
Moorer, Carole Ann & Bob
Moria, Inc.
Morris, Michael
Moseley, Sarah
National Bank of Commerce
Nichols, Jr., Bruce H.
Northrup, Mike & Pam
Oeschlin, Tamara
Ohio State School for the Blind Foundation
O'Neal Industries
Patterson, Hank
Payne, Grady
Payroll & Benefit Solutions, Inc.
Pearce, Bevill, Leesburg, Moore, PC
The Perry & Ruby Stevens Charitable Foundation
Peter W. & Peggy H. Field Foundation
Phillips, Jim & Mary
Pickett, Carroll & Jane
Planson, Lori
PlanTech
Powers, Robert
ProAssurance Indemnity Company, Inc.
Protective Life Foundation
Publix Charities
R. Howard Dobbs Jr Foundation
Razoo Foundation
Reading Resource Fund of Communities Foundation of Texas
Ready Mix USA

Reed, Cindy
Rees-Jones Foundation
Reese, Dexter
Regions Bank
Richmond, Cindy
Rime Companies
Robert R. Meyer Foundation
Roenigk, Ryan
RSM US LLP
Russell, Heather
Sanders, Greg & Candace
Sanders, PhD, Paula A.
Sarrell Regional Dental Center
Schultz, Steven
Scott, Michael
Scott, Sue
Selby, Sue K
Servisfirst Bank
Shah, Sonali
Shelby County Community Health Foundation
Shipt
Shupp, Carolyn
Sightlife
Sledge, Edward
Smith, Grady
Smith, Martin
Smith, Melanie
Smith-Hamm, Melanie
Sobczak, Jody & Debbie
South, W. Spencer
Southeast Alabama Community Foundation
Southlake Realty
Sowing Seeds of Hope
Speedway Children's Charities
St. Joe Community Foundation
St. Luke's Lutheran Health Ministries, Inc.
Stancil Handley, O.D., PC
Starnes Davis Florie LLP
State Farm Insurance, Kenneth Taylor Agency
STC Network Services, Inc.
Steele, Zachary & Elizabeth
Steelcase Foundation
Stein, Kerry
Stradis Medical
Sturdevant, Marsha
Surgical Care Affiliates
Suri, Anwer
Susan Mott Webb Charitable Trust
Swatek, Azbell, Howe & Ross
Switch Audio Video
Tacala, LLC
Tameron Honda
Thompson Foundation
Thompson, George and Nancy
Thompson, Lucille R.
Thompson, Michael
Through Gia's Eyes Foundation
Trimm, Marjorie and Mickey
Trustmark National Bank
Turner, Candice
UAB Callahan Eye Hospital
UAB Department of Ophthalmology
UAB Educational Foundation
UAB Faculty and Staff Benevolent Fund
UAB School of Dentistry
UAB School of Optometry
uBeam Operations
University of Alabama Health Services Foundation
Uptick Marketing
USDA Rural Business Development
Valley Baptist Legacy Foundation
Vice, Jason
Vision Share
Vispero (formerly VFO)
VRL-Eurofins
Vulcan Industrial Contractors., Co., LLC
Vulcan Value Partners
Walden, Lynn & William
Walker Area Community Foundation
Wallace, Kevin
Weise, Dr. Kathy
Wells Fargo
White-Wilson Community Foundation
Whitworth, Anna
Williams, Doyce
Willingham, Robin
Wiregrass Foundation
Yoder, Stephen
Your Cause, LLC

Sight Savers™ AMERICA

Executive Staff

Jeff Haddox
President & CEO/Founder

Gwen Camacho-Hughes
Chief Operating Officer

Chad Nichols
Chief Development Officer

Board of Trustees

Bill Burrus
(Chairman) Burrus & Associates, Inc.

Dexter Reese
(Treasurer) Retired

Stancil Handley, O.D., P. C.
(Secretary) Mayor, City of Columbiana

Leon Ashford, Esq.
Hare, Wynn, Newell & Newton, LLP

Frances Ford, RN
Perry County Healthcare Coordinator

Kerry Stein
KGS Steel Company

Holly Lollar, APR
The Lollar Group

Sarah Hays, MD
Retired

Dawn DeCarlo, O.D., MS, MSPH
UAB Center for Low Vision Rehabilitation

Judy Mayo, RN
Fredericksburg Independent School District

Mateo Forero, Esq.
Balch & Bingham, LLP

Jeff Haddox
Ex Officio

Sight Savers™ AMERICA

337 Business Circle | Pelham, AL 35124 | 877.942.2627 | sightsaversamerica.org